



SONS OF ITALY NEW JERSEY FOUNDATION, INC

510 Marlboro Avenue
Cherry Hill, NJ 08002
856-663-5800
Fax 856-663-9536

2020 Purple Aster Charity Ball

Dear Friend and Supporter,

The Purple Aster Charity Ball, the primary fundraiser for the Sons of Italy New Jersey Foundation will be held at The Merion, 1901 Route 130 South, Cinnaminson, NJ 08077 on Saturday April 25, 2020.

Our gala affair is held every two years and honors outstanding Italian-Americans for their contributions to the community, charity, and for being a positive image of Italians in America. This year's fundraiser will begin with a cocktail hour at 6:00 p.m., followed by dinner and dancing. The donation for our Purple Aster Charity Ball will be \$200.00 per person, payable in advance.

This year we are proud to honor three outstanding Italian-Americans with our Golden Lion Award: Daniel Lombardo, President and Chief Executive Officer of Volunteers of America Delaware Valley, Inc, William Schievella, Director of the Police Studies Institute at the College of St. Elizabeth, founder and President of the Italian American Police Society of New Jersey and Jack Tarditi, Managing Director, Business Development Executive at Connor, Strong & Buckelew.

We invite you to help us honor our distinguished recipients, by attending this event, by placing an Ad in the Dinner Journal or by supporting one of our Sponsorship opportunities. The Journal reaches many influential corporate, political, cultural, and academic leaders. Ads are available for both individuals and businesses. Your support in this celebration of our distinguished honorees can make a significant difference to those who benefit from the Foundation's programs.

All proceeds from this event will support our philanthropic activities including many well deserving charities, such as the Arthritis Foundation, Alicia Rose Victorious Foundation, Alzheimer's, and Cooley's Anemia Foundations, as well as our Scholarship program. We sincerely hope that you will join us for this great evening.

We look forward to seeing you on April 25th and thank you for your generous support in making this our most successful Purple Aster Charity Ball yet.

Sincerely,

James J. Daloisio, Esq.
Chairman – SOI NJ Foundation

Dominick J. Burzichelli
President – SOI NJ Foundation



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Dinner Reservation Form

Saturday, April 25, 2020 - The Merion, 901 Route 130 South, Cinnaminson, NJ 08077

Cocktail Hour 6:00 P.M. - Dinner Immediately Following - Black Tie

Donation - \$200.00 per person

Please enclose payment made to SOI NJ FOUNDATION, INC., for # _____ tickets to the 2020 Purple Aster Charity Ball

Names of persons attending and title:

Checks and reservations must be received no later than March 27, 2020

*Please mail to: Purple Aster Ball Chairperson Louis Santoro
SOI NJ Foundation, Inc.
510 Marlboro Ave Cherry Hill, NJ 08002*

If you are unable to attend and would like to make a donation, please specify the amount here \$_____.

Also please note for us, which honoree you will be supporting:

_____ Daniel Lombardo

_____ William Schievella

_____ Jack Tarditi

_____ Sons of Italy



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2020 Purple Aster Charity Ball Sponsorship & Ad Journal Rates

Event Sponsorship Opportunities – With Special Recognition

- Dinner Sponsor \$10,000.00**
- Cocktail Hour Sponsor \$5,000.00**
- Dessert Sponsor \$2,500.00**
- Honoree Award Sponsor \$1,000.00**
- Lion Ice Sculpture Sponsor \$500.00**

Ad/Ticket Sponsorship Packages

- Golden Lion Sponsor \$4,500.00**
Includes Outside Back Cover Ad, 10 tickets and recognition as a sponsor
- Purple Aster Sponsor \$3,500.00**
Includes Inside Cover Ad, 10 tickets and recognition as a sponsor
- Sellaro Sponsor \$2,500.00**
Includes Platinum Ad, 10 tickets and recognition as a sponsor
- Marconi Sponsor \$750.00**
Includes Full Page Ad, 2 tickets and recognition as a sponsor

Individual Ad Prices

Outside Back Cover	\$3,000.00
Inside Cover	\$2,000.00
Platinum Full Page	\$1,000.00
Gold Full Page	\$ 750.00
Full Page (7W x9.5H inches)	\$ 500.00
Half Page (7W x 4.75H inches)	\$ 250.00
Quarter Page (3.5W x 4.75H inches)	\$ 100.00

All Ads and Sponsorships must be received by March 20, 2020 at the above address. Please make checks payable to "SOI NJ Foundation, Inc" Our contact email is grandlodge@njsonsofitaly.com Please complete the following information:

I/We Honor _____ Lombardo _____ Schievella _____ Tarditi _____ OSIA

Name/Company _____

Address _____

City _____ State _____ Zip _____ Phone/Email _____

Thank you for your generous support. Contributions are deductible to the full extent allowed by law.